

BUSSINES ASSURANCE FOR THE DIGITAL LANDSCAPE

Which boat would you like to be on?

In a rapidly changing digital world, success is reserved for the adaptable, prepared and the daring. How does a digital service provider,

Successfully transform to new technology?

Balance CapEx, OpEx, and profits?

Manage a plethora of partners?

With 25 years of domain expertise, Subex Revenue Assurance is built around big data and focused analytics capabilities to addresses the new, complex and critical challenges faced by RA teams globally.

› Business Assurance



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learn more



For more information write to info@subex.com

Regional offices: Dubai | Ipswich



5G Assurance

5G brings in a plethora of new opportunities to telcos. At the same time, the telco network is expected to face some unforeseen risks. 5G Assurance helps operators to mitigate risks across network and capacity planning, service launch, onboarding, usage and event management, and service management.

5G Assurance empowers you to:

- Optimized Capacity planning
- Automate service provisioning, usage generation, and charging and billing
- Monitor product performance, revenue, and margins
- Near real-time usage reconciliation



Partnership Commission and Invoice Assurance

Partnership is the key to succeed in the digital ecosystem. Partnership commission and invoice assurance helps operators to have a complete end to end view of partner data and invoices across all the services to ensure all partnerships are profitable.

Have a bird's eye view of Partner Commission and Invoices to:

- Predict dispute propensity of partners
- Validate partner invoices
- Mitigate dealer frauds to extract commission and incentives
- Forecast future revenue opportunity
- Profile and track risky partners easily



Margin Assurance

Profitability makes or breaks a business. How profitable are your offerings? Margin Assurance helps telcos gain fine-grain insights into their profitability.

Track margins to:

- Maintain a strong bottom-line
- Avoid non-profitable startups, partnerships, and products
- Prevent revenue loss due to negative margins\



Collection and Payable Assurance

Collections directly impacts revenue generation. Collections and payable assurance help operators get a near real-time holistic view of history, credit score, risk categorization and status of customers.

Monitor your Collections and Payables to:

- Predict bad debt and Bill shocks
- Identify unknown scenarios in collections
- Track internal fraud
- Monitor high-risk customers with actionable insights
- Simplify the tracking of collections across multiple interfaces throughout the ecosystem



Order Management Assurance

Order management as a process involves multiple partners and complexities, making it easy to lose visibility and control of the order. Order Management Assurance helps operators get visibility of all provisioning status from POS to allocation at billing and also enables the error and resolution tracking system.

Track your Orders closely to:

- Improve customer onboarding experience
- Predict risk on received orders
- Reduce cost and revenue impacts



Mobile Money Assurance

Mobile Money market is expected to reach USD 443.96 billion by 2025. With growth come unforeseen risks, Mobile Money Assurance helps operators to identify anomalies and mitigate risks to avoid revenue losses.

Secure your Mobile Money platform to:

- Prevent money laundering and financial terrorism
- Risk scoring of customers before onboarding
- Enhance mobile money usage among low and mid-level users



About Subex

Subex is a telecom AI solutions company enabling Communications Service Providers (CSP) across the globe to create connected experiences for their customers. Founded in 1994, Subex has spent over 25 years helping CSPs maximize their revenues and profitability. With a legacy of having served the market through its world-class solutions for business optimization and analytics, Subex is now leading the way by leveraging AI to create connected experiences in the business ecosystems of its customers.

Through their HyperSense line of offerings, Subex empowers communications service providers and enterprise customers to make faster, better decisions by leveraging AI across the data value chain. Subex leverages its award-winning product portfolio in areas such as Business Assurance and Fraud Management to help CSPs reduce risk, combat fraud, and thereby ensure profitability.

Subex also offers scalable Managed Services and Business Consulting services. Subex has more than 300 installations across 90+ countries. For more information, visit www.subex.com.

For more information write to
info@subex.com

Subex Limited

Pritech Park SEZ, Block-09,
4th floor, B wing,
Survey No.51 to 64/4
Outer Ring road, Varthur Hobli,
Bengaluru 560103 India

Tel: +91 80 6659 8700
Fax: +91 80 6696 3333

Subex, Inc

12303 Airport Way,
Bldg. 1, Ste. 390,
Broomfield, CO 80021

Tel : +1 303 301 6200
Fax : +1 303 301 6201

Subex (UK) Ltd

1st Floor, Rama
17 St Ann's Road,
Harrow, Middlesex,
HA1 1JU

Tel: +44 0207 8265300
Fax: +44 0207 8265352

Subex (Asia Pacific) Pte. Limited

175A, Bencoolen Street,
#08-03 Burlington Square,
Singapore 189650

Tel: +65 6338 1218
Fax: +65 6338 1216

www.subex.com