A $100m dollar CAPEX Optimization story
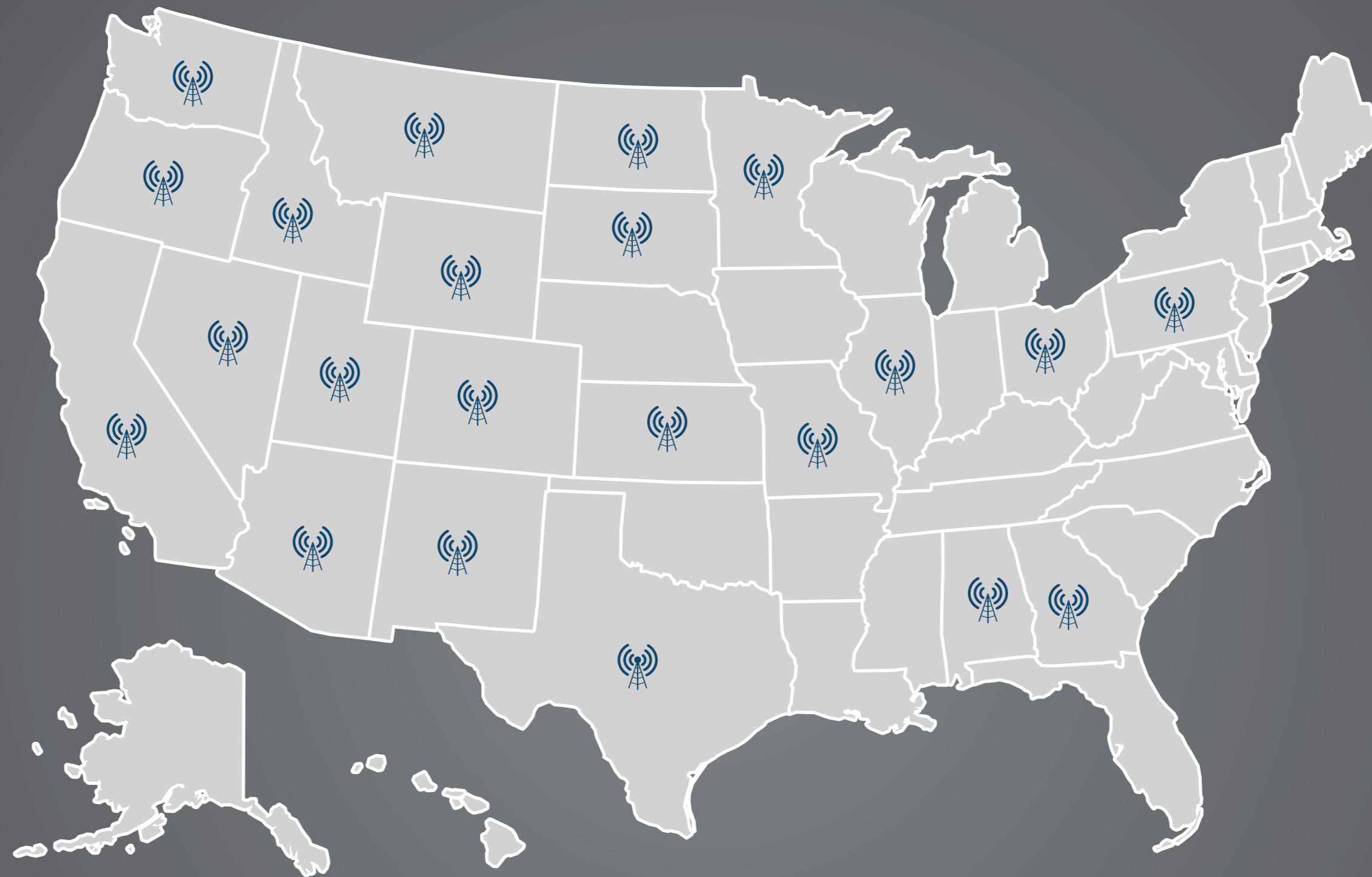## Tier #1 North American Operator Reduces CapEx with ROC data integrity management

subex
powering the ROC

Operator Challenges

Optimal network capacity utilization

Reduce capital investment

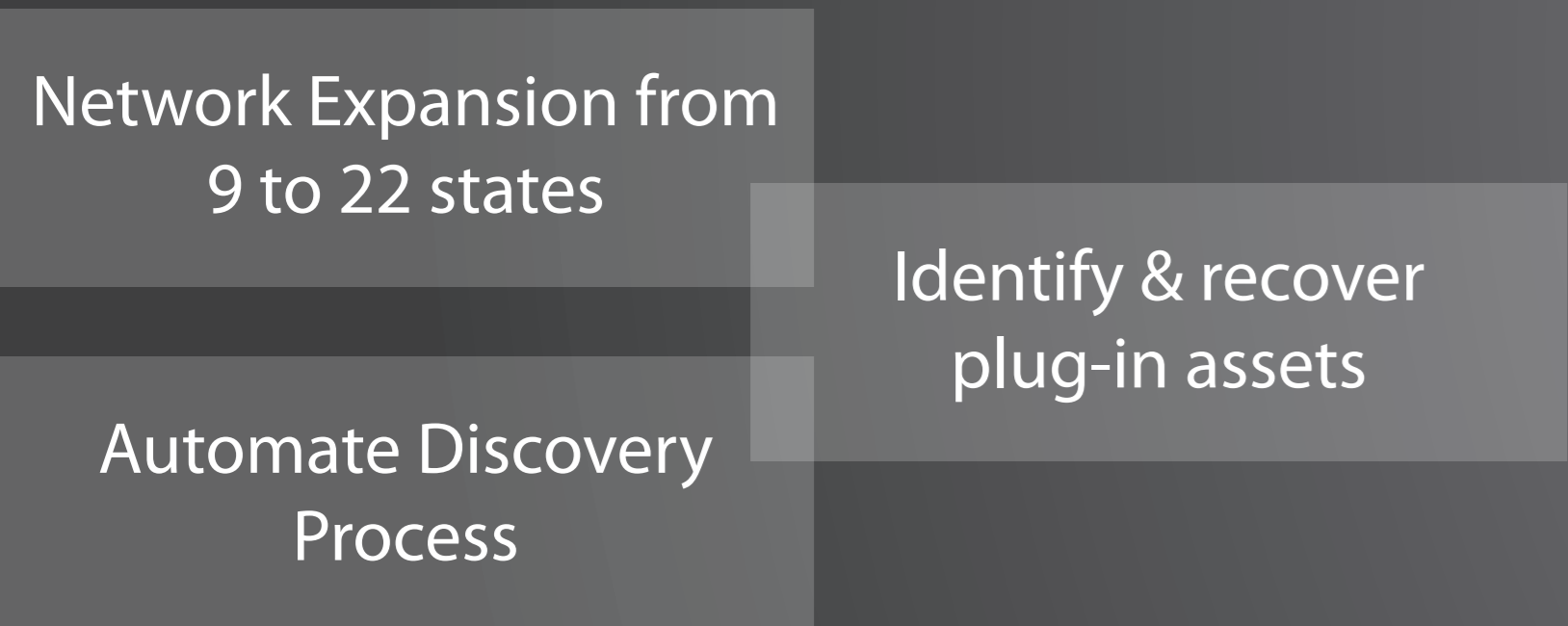Within 22 states* environment, 29 different types of equipment discovered

>$ **104** mn*
total capital savings

Effective utilization of existing network capacity

Need for a Data Integrity Management Solution

Network Expansion from 9 to 22 states

Identify & recover plug-in assets

Automate Discovery Process

ROI* more than
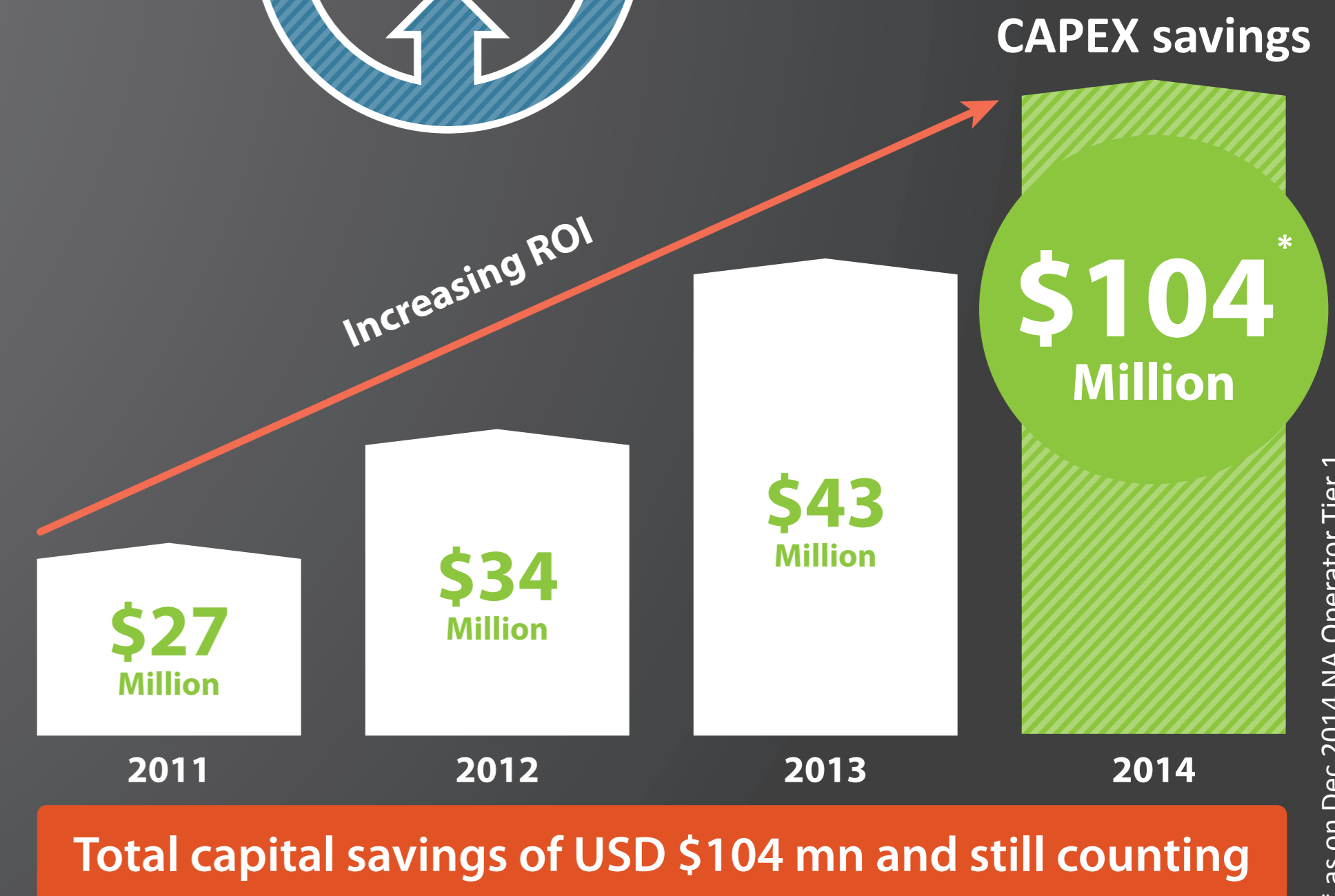
700%

Increasing ROI

CAPEX savings

ROC Data Integrity Management process workflow

300,000 Network Elements in the Discovery Database

*this is just a representation and not the actual states

$27 Million — 2011
$34 Million — 2012
$43 Million — 2013
$104* Million — 2014

* as on Dec 2014 NA Operator Tier 1

Discovery → Compare → Recover & Reuse

Total capital savings of USD $104 mn and still counting