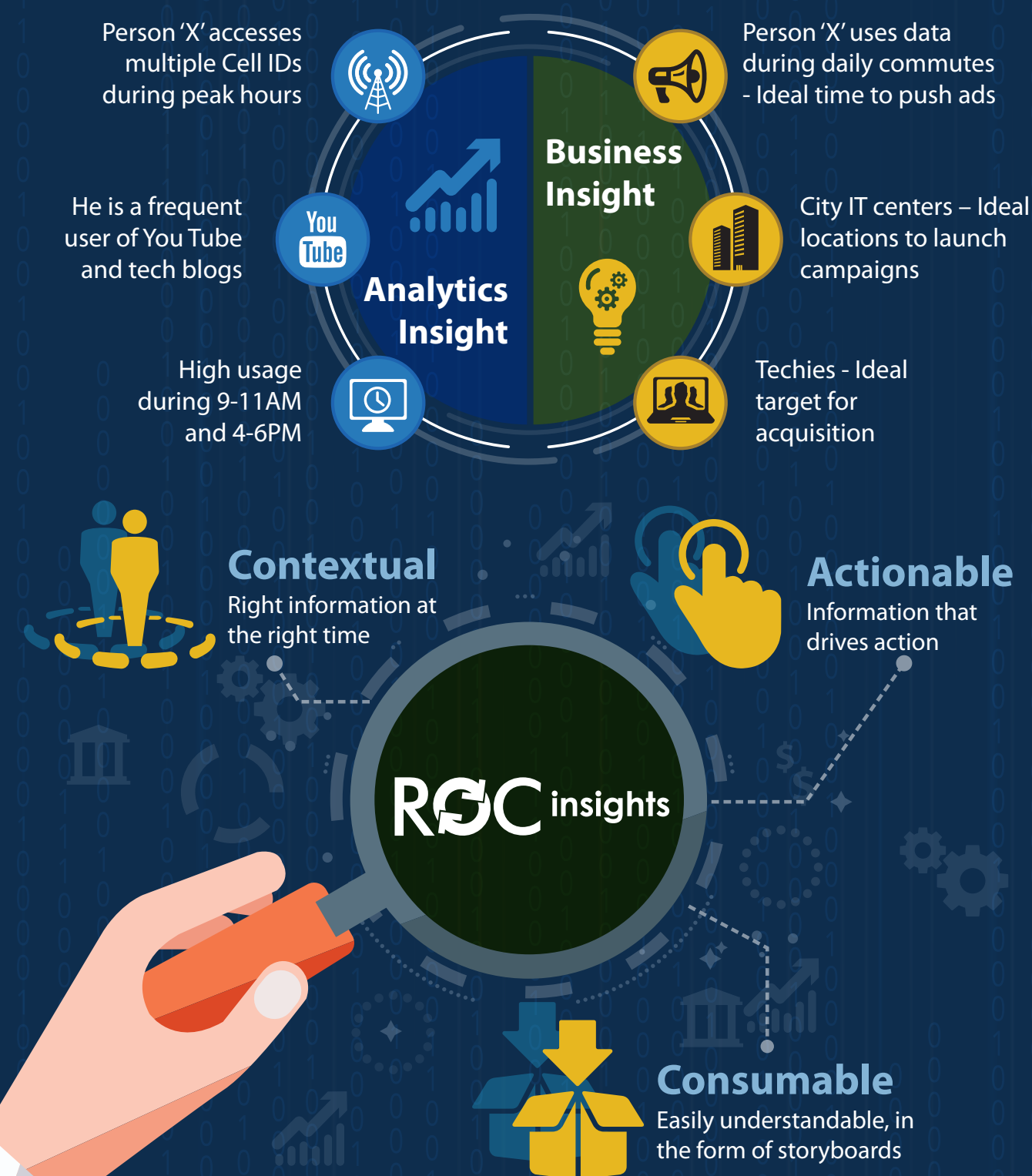


Leveraging Analytics for Value Creation

2.5 quintillion bytes of data is created each day. However, over **70%** of executives still **lack relevant data** for decision making*.

What you have

What you need



Key Aspects of ROC Insights

Communication of Results

Interactive storyboards for easier consumption

Packaged Insights

Advanced Analytics infused with business contexts

Domain Expertise

Blend of data management, machine learning and business acumen

Business Benefits

Increase overall efficiency through smarter practices

Effectively monitor business changes in near real time

Extract actionable intelligence from data

Predict and act upon irregularities

Companies that use Analytics*

More likely to succeed

3x

13x

Obtain more ROI